**Salam Chowdhury**

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# Professional Summary

Results-driven business consultant with two years of experience in strategic planning, data analysis, and client management. Skilled at delivering impactful, customized solutions that drive efficiency and growth. Known for strong project management abilities, with a track record of helping clients achieve measurable improvements in performance and revenue.

# Professional Experience

**Business Consultant,** Salam Consulting LLC, Clouds, VA **November 2023 – Present**

* Developed and implemented tailored growth strategies for clients, achieving a 25% boost in operational efficiency through process redesign and targeted analytics.
* Conducted comprehensive market analysis, leading clients to expand their service offerings and increase annual revenue by 15%.
* Directed cross-functional teams of 5-10 members for key client projects, ensuring all milestones were met on time and under budget by enhancing coordination and communication.

**Career Coach, Chowdhury Coaching,** Washington, DC **August 2023 – October 2023**

* Provided individualized coaching for 50+ clients, guiding them in professional development and resume refinement, resulting in a 90% placement rate across industries.
* Designed and led workshops on personal branding and job readiness, increasing participant engagement by 40% and improving job search confidence.
* Partnered with regional organizations to expand coaching services, doubling client base and broadening reach to underrepresented job seekers.

**Program Coordinator,** Salam Institute, Washington, DC **July 2022 – July 2023**

* Coordinated logistics for large-scale training events, handling 500+ participants and raising engagement scores by 30% through enhanced communication and planning.
* Established performance metrics and data collection processes, allowing for 20% improvement in program retention and targeted follow-ups with participants.
* Streamlined event scheduling and logistics management, reducing administrative time by 15% and enhancing the experience for attendees and speakers alike.

# Relevant Skills

**Technical** : Java, Python, Tableau, SQL

**Project Management** : Agile, MS Project

**Core Competencies**: Data Analysis, Market Research, CRM Systems

# Personal Projects

**Product Manager, Salam App**

* Led the full product lifecycle, implementing agile sprints to develop a web app for marriage matches, resulting in a 30% boost in user engagement.
* Analyzed user feedback and market needs, guiding feature enhancements that increased product functionality and satisfaction.

**Project Lead, Salam Consulting Survey**

* Directed a 200+ respondent survey study, overseeing data collection and analysis to uncover key trends and actionable insights.
* Delivered a comprehensive report that influenced strategic decisions, successfully aligning study outcomes with organizational goals.

# Education

**Bachelor of Science in Salam Studies May 2020**

Salam University **Fairfax, VA**